

## **MARIA RELLA AND JAMES BERTHOLD**

304 NE Multnomah St.  
Apt. 226  
Portland, OR 97232  
208.890.1965  
mrel5@outlook.com

---

October 7, 2015

Mr. Ron McDonough  
McDonough Real Estate Group  
516 S. Capital Blvd.  
Boise, ID 38702

Greetings:

If you're thinking about listing your home and you're not sure which agent to list with, may I recommend that you list with Ron McDonough? While it might not seem that the listing agent matters let me tell you – it does.

Not all situations are alike. You may need to sell quickly, you may want to get the highest price even if it takes a bit longer, you might want to do improvements to reduce sales time but aren't sure what will matter. Trust Ron.

Ron was patient. We worked the game plan together, and Ron gave us wise counsel along the way. We did some judicious updating, a home interior designer to stage furniture and specific landscaping to create a professional video, flyers and web presence. Ron made our late 1980's home look modern and appealing.

If you want a listing in the MLS and a sign in the yard, you can get that anywhere. If you want a trusted partner, you want Ron.

It is with pleasure and gratitude that we share comments on our experience with Ron McDonough in the listing and sale of our home. While we have bought and sold a number of houses, we have never before encountered such a level of excellence.

The experience at each phase of the sales effort was superior, such as innovative efforts in developing prospects, useful insights on pre-listing renovations/staging, effective showings and proactive facilitation during the sale negotiations/due diligence. All of these tasks, whether business-related or interpersonal, were accomplished with a noticeable degree of competence, humility, integrity and grace.

Thus, we highly recommend Ron McDonough for your residential real estate needs.

Sincerely,

*Maria Rella and Jim Berthold*